global sources Fashion

The Hong Kong's largest fashion product sourcing show

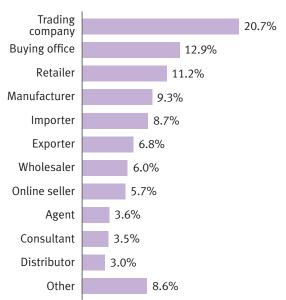
— 2017 Global Sources Fashion show report

Buyer statistics

The 2017 shows attracted 20,998 buyers

+2% attendees YOY

Business types



Buyers source for worldwide markets



^{*} Source: latest buyer survey report

Buyer survey results

In order to learn more about buyers' sourcing habits and major trends in the global fashion industry, Global Sources surveyed high-quality trade show buyers at the Fashion show.



of buyers highly recommend Global Sources Fashion Show



of buyers place orders at the show or within 3 months after the show



of buyers sell products online to consumers



of buyers preview products and suppliers information before the show



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About the show

April & October, 2017 AsiaWorld-Expo, Hong Kong

Quality suppliers from mainland China, Hong Kong, Taiwan, South Korea, India and ASEAN showcased their latest products to professional buyers from around the world.

3,500 booths 15% yoy

For details, please contact a Global Sources salesperson or e-mail us at exports@globalsources.com.



Sports lifestyle products



Bags & Luggage show



Footwear pavilion



Fashion Tech Zone



Xiamen pavilion



Vietnam pavilion



Jiangsu pavilion



New Sourcing Markets pavilion



Rising Designer Corner



Trends Forum



Fashion Parades



VIP buyer services