

**FOR IMMEDIATE RELEASE**

**Biggest-Ever Spring Show — 26 Percent Increase in Booths at China Sourcing Fair: Electronics & Components**

*33 Percent More Exhibitors from Mainland China*

**HONG KONG, April 12, 2008** — The biggest-ever April show for the China Sourcing Fair: Electronics & Components opens today at AsiaWorld-Expo, Hong Kong and runs to April 15. The show, organized by Global Sources (NASDAQ: GSOL) (<http://www.globalsources.com>), features over 2,400 booths - a 26 percent increase compared to April 2007. More than 1,800 booths from mainland China have contributed to this year's success — a 33 percent year-on-year increase.

Global Sources' Executive Director, Sarah Benecke, said: "Today's China Sourcing Fair: Electronics & Components is expected to be our most successful spring show yet. It is more than four times larger than our first Fair in 2003. This is a testament to the strong demand from all over the world for quality electronic products from Greater China.

"The market continues to grow and become more sophisticated. In response, we have added new product pavilions for digital entertainment, digital video broadcast and interconnection technology."

This year's show has nine other product pavilions: Computers & Networking; Consumer Electronics; Electronic Components; GPS Products; Healthcare & Personal Care Electronics; In-car Electronics; Telecom & Wireless; Security Products; and VoIP & WiFi products.

In addition to suppliers from mainland China, Hong Kong, Taiwan and South Korea, exhibitors from Canada, Germany, India, Japan, Malaysia, the Philippines, Turkey and the USA are scheduled to participate.

**World's Volume Buyers Attend China Sourcing Fair: Electronics & Components**

Tens of thousands of buyers regularly attend the Fairs from many of the world's biggest brands

including Chubb, Cisco, Hitachi, Hyundai, LG Electronics, NEC, Philips, Panasonic, RadioShack, Sanyo, Samsung, Siemens and Sony. Other companies including Best Buy, Monster Cable and Philips are scheduled to participate in Private Buyer Meetings and Vendor Summits.

### **China Sourcing Fair: Electronics & Components Dates and Times**

Opening times for the China Sourcing Fair: Electronics & Components are:

April 12-14 from 9:30 am to 6:00 pm

April 15 from 9:30 am to 5:00 pm

Buyers can register for free and find more information at <http://www.chinasourcingfair.com>.

The April show is the first event of the trade show season for the highly successful China Sourcing Fair: Electronics & Components. In 2008, the show is due to take place in Hong Kong; Dubai, United Arab Emirates; and Mumbai, India.

### **2008 Schedule for the China Sourcing Fair: Electronics & Components**

April 12-15 AsiaWorld-Expo, Hong Kong

June 9-11 Dubai International Convention & Exhibition Centre, Dubai, UAE (new)

Oct. 12-15 AsiaWorld-Expo, Hong Kong

Nov. 14-16 Bombay Exhibition Centre, Mumbai, India (new)

Benecke said: "As the market becomes more competitive, suppliers are looking for every advantage they can get. One strategy is to help them tap new, fast-growth markets.

"Cash-rich Dubai offers access to 1.5 billion consumers in surrounding countries and regions, while India is the second most populous country in the world with a fast-expanding middle class. And, with only 30 percent of its electronic products made in India, there are many opportunities for suppliers from Greater China.

"The China Sourcing Fair: Electronics & Components offers year-long opportunities for suppliers to meet face-to-face with the world's largest volume buyers in Hong Kong, Dubai and Mumbai. It complements Global Sources Online and our trade magazines which serve a certified community of over 657,000 buyers."

## **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business is facilitating trade from Greater China to the world, using a wide range of English-language media. The other business segments facilitate trade from the world to Greater China, and trade within China, using Chinese-language media.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 657,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 230 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 2 million products and more than 170,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 100 sourcing research reports and 9 specialized trade shows which run 29 times a year across nine cities.

Suppliers receive more than 27 million sales leads annually from buyers through Global Sources Online (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 37 years. Global Sources' network covers more than 69 cities worldwide. In mainland China, Global Sources has over 2,100 team members in more than 44 locations, and a community of over 1 million registered online users and magazine readers for Chinese-language media.

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