

FOR IMMEDIATE RELEASE

Global Sources Press Contact in Asia:

Camellia So

Tel:(852) 2555-5021

E-mail: cso@globalsources.com

Global Sources Investor Contact in Asia:

Investor Relations Department

Tel:(852) 2555-4777

E-mail:investor@globalsources.com

Global Sources Press Contact in U.S.:

James W.W. Strachan Tel:(1 480) 664 8309

E-mail:strachan@globalsources.com

Global Sources Investor Contact in U.S.:

Kirsten Chapman & Timothy Dien Lippert/Heilshorn & Associates, Inc.

Tel:(1 415) 433-3777

E-mail: tdien@lhai.com

Biggest-ever spring China Sourcing Fair: Electronics & Components opens today with over 2,500 booths at AsiaWorld-Expo, Hong Kong

HONG KONG, April 12, 2009 — The biggest-ever spring China Sourcing Fair: Electronics & Components organized by Global Sources (NASDAQ: GSOL) (http://www.globalsources.com) opens today and runs until April 15 at AsiaWorld-Expo, Hong Kong. The show is scheduled to feature over 2,500 booths from 13 countries and regions.

The majority of exhibitors at the show will be from mainland China with 1,900 booths, followed by Hong Kong and Taiwan with over 500 booths. Exhibitors from South Korea, the U.S., Italy, Israel, Australia, Germany, the Philippines, Japan, Singapore and New Zealand are also taking part in the Fair.

Global Sources' Executive Director, Sarah Benecke, said: "We are delighted to be opening our biggest-ever spring electronics show, despite the difficult market circumstances. We know that the market has changed and buying habits are different, but buyers are still buying. In many cases, they are looking for new 'value' products, innovative items to get shoppers back into the stores, smaller quantities and faster deliveries.

"The China Sourcing Fairs are an essential marketing channel for suppliers and buyers in this

economic climate. Suppliers need to maintain a high profile and good relationships with their existing buyers. They also need to meet new buyers from developing markets."

Global Sources expects to welcome thousands of buyers from established markets of North America and Western Europe, as well as new buyers from Russia, South America, India and the Middle East.

"The number of buyers pre-registered for the show is strong. As well as over 2,500 booths, we have a value-added onsite program for buyers, which includes our Private Buyer Meetings, Vendor Summits and a comprehensive conference program. Buyers from global companies such as Otto International, Samsung, LG Sourcing, Intelbras, Li & Fung, Home Depot, Staples and Carrefour have signed up for these onsite activities," concluded Benecke.

Buyers coming to the Fair will find specialized product pavilions for computers & networking; consumer electronics; electronic components; digital entertainment; GPS; healthcare & personal care electronics; in-car electronics; interconnection technology; mobile phones; opto-electronics; power supplies; telecom products & wireless; security products; and VoIP & WiFi products.

China Sourcing Fair: Electronics & Components Dates and Times

Opening times for this week's <u>China Sourcing Fair: Electronics & Components</u> at AsiaWorld-Expo are:

- April 12-14 from 9:30 a.m. to 6:00 p.m.
- April 15 from 9:30 a.m. to 5:00 p.m.

Buyers can register for free admission and find more information, including details about free transport to the venue and back, at <u>China Sourcing Fair</u> site.

Four great shows annually and one new addition to the China Sourcing Fairs

The spring Fair is the first stop this year for the highly successful China Sourcing Fair: Electronics & Components. Next stop is Dubai, June 14-16, followed by the fall Hong Kong show Oct.12-15 then finally Mumbai, India on Nov. 20-22. The Fair in Mumbai is managed by Pico Event Management, under license from Global Sources. The fall show in Hong Kong will be co-located with the new China Sourcing Fair: Security Products, which has been created to respond to the worldwide demand for innovative security items. This new show will feature product pavilions for CCTV & digital

surveillance, access controls, alarms and home security.

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 790,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.3 million products and more than 196,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 100 sourcing research reports and 11 specialized trade shows which run 32 times a year across 11 cities.

Suppliers receive more than 53 million sales leads annually from buyers through Global Sources Online (http://www.globalsources.com) alone.

Global Sources has been facilitating global trade for 38 years. Global Sources' network covers more than 69 cities worldwide. In mainland China, Global Sources has over 2,800 team members in more than 44 locations, and a community of over 1 million registered online users and magazine readers for Chinese-language media.