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Global Sources opens specialized trade shows in Hong Kong with 3,300 booths of baby and children's, fashion accessories, swimwear, underwear, gift and home products

***China Sourcing Fairs* at AsiaWorld-Expo give buyers access to thousands of quality suppliers from Greater China, India, South Korea, Vietnam and other countries and regions**

HONG KONG, Apr. 20, 2010- Global Sources (NASDAQ: GSOL) (<http://www.globalsources.com>) opened five *China Sourcing Fairs* and one *India Sourcing Fair* today at the AsiaWorld-Expo in Hong Kong. Scheduled to run through April 23, the Fairs feature more than 3,300 booths from 12 countries and regions.

The *China Sourcing Fairs* present the latest export products from quality suppliers of home products, gifts and premiums, baby and children's products, fashion accessories, and underwear and swimwear.

The *India Sourcing Fair* gives buyers a broad choice of handicrafts, kitchenware, glassware and metalware, Home décor, home textiles, jute and paper products from suppliers in India.

Buyers pre-registered to attend the *Fairs* include Atico, Bonlux, Carrefour, El Corte Ingles, Hallmark Cards, Lafuma, LEGO, LG Sourcing, Li & Fung, Manley Toys, Marks & Spencer, Mattel, MGB Metro, Polo Ralph Lauren, Redcats, Sears, Starbucks Coffee, Swarovski, Tesco, Triumph and

Walt Disney.

"Thousands of upbeat suppliers are scheduled to exhibit at the China Sourcing Fairs in Hong Kong - Asia's trading hub - to meet buyers and secure more orders as the global market rebounds," said President of Global Sources Exhibitions, Tommy Wong. "For international buyers, the *China Sourcing Fairs* and *India Sourcing Fair* represent excellent opportunities for meeting face-to-face with quality suppliers and efficient deal-making."

Unique services and events at the Fairs designed make trading more efficient

To help buyers and suppliers meet and do business more effectively, Global Sources provides a series of value-added services at the Fairs. These include:

- *Global Sources Product Galleries*. Four new physical and digital product galleries, featuring innovative products from hundreds of verified suppliers unable to attend the shows, allow buyers to send direct inquiries on the spot — greatly extending their sourcing reach and efficiency at the shows.
- *Global Sources Show Guide Magazines*. Twelve totally redesigned sourcing magazines that incorporate the Fair show guides — featuring the exhibitor list and floor map — and a CD-ROM that contains a copy of all Global Sources' eMagazines, will be distributed to buyers on-site. This one-of-a-kind initiative puts in buyers' hands information on hundreds of additional verified suppliers and their products, boosting the productivity of their show visit.
- *Private Buyer Meetings*. Offering exclusive opportunities for pre-selected exhibitors at the China Sourcing Fairs to meet large global companies in private during the shows. Buyers scheduled to participate in this April's meetings include Andre Badi, Booble Goom, Casino (HK), Dollar General, Kmart Australia, LG Sourcing, Next, Okaidi, Onida, Orient Craft, Otto International, Sergeant Major, Spring Global, Target Australia, Targmex, Tramacro and WHSmith.
- *Vendor Summits*. Giving buyers the opportunity to outline their sourcing requirements and request information from up to 50 pre-screened quality suppliers at once. Participating companies include Dollar General.
- *Glassware Gallery* features a selection of high-quality glassware products in Hall 5.

- *Color Trends Areas* feature color forecasts for fashion accessories, underwear and swimwear, home, and gifts and premiums products in Halls 1 and 9.
- *Fashion Parades* of the latest fashion items are held daily at the Fashion Accessories and Underwear & Swimwear shows.
- *Free Conference Programs.* Featuring international experts speaking on up-to-the minute issues affecting the industry. Topics this year include the latest color trends, Indonesia sourcing, India sourcing, China sourcing, regulation changes and supply chain management

China Sourcing Fairs set to further expand to emerging markets

Global Sources is scheduled to expand its *China Sourcing Fair* series in major trading hubs to help Greater China suppliers tap swiftly into emerging markets, a segment that is enjoying strong growth.

"Traditional markets continue to improve, but a wise export promotion strategy is to cultivate business in emerging markets as well, where growth is stronger compared to developed markets," Wong said. "The opportunity is great, as some emerging markets are expected to reach pre-crisis levels well before the end of the year."

In addition to the *Fairs* in Hong Kong, the company has established shows in Dubai, Shanghai and Mumbai. In 2010, Global Sources is scheduled to expand the *China Sourcing Fairs* to Singapore and Johannesburg, South Africa.

Opening times for the *China Sourcing Fairs* and *India Sourcing Fair* at AsiaWorld-Expo are:

- April 20-22 from 10:00 a.m. to 6:00 p.m.
- April 23 from 10:00 a.m. to 5:00 p.m.

Buyers can register for free admission and find more information on the *Fairs*, including details about free transport to and from the venue, at <http://www.chinasourcingfair.com> and <http://www.india-sourcingfair.com>.

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade

with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 888,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.5 million products and more than 253,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 80 sourcing research reports and 17 specialized trade shows which run 55 times a year across 10 cities.

Suppliers receive more than 136 million sales leads annually from buyers through Global Sources Online (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 39 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,500 team members in more than 40 locations, and a community of over 1 million registered online users and magazine readers for its Chinese-language media.