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Global Sources opens six trade shows with over 3,500 booths at AsiaWorld-Expo

***China Sourcing Fair: Baby & Children's Products* shows strongest growth with booths up 30 percent**

HONG KONG, Oct. 20, 2009 - Global Sources (NASDAQ: GSOL) (<http://www.globalsources.com>) opens five China Sourcing Fairs and one India Sourcing Fair today at AsiaWorld-Expo, Hong Kong. The Fairs, scheduled to run through Oct. 23 and featuring over 3,500 booths from 12 countries and regions, are the China Sourcing Fairs: Home Products, Baby & Children's Products, Gifts & Premiums, Fashion Accessories, Underwear & Swimwear and the India Sourcing Fair: Home Products.

The vast majority of exhibitors at the China Sourcing Fairs are from Greater China. The India Sourcing Fair (launched in April 2009) is the first of its kind outside of India featuring high-quality, decorative and functional home products from India.

Global Sources' Executive Director, Sarah Benecke, said: "In today's economy, buyers need to source as efficiently as possible to reduce costs. Specialized shows save both time and money by offering the opportunity to meet quality suppliers from the same industry side-by-side to compare products and capabilities.

"Despite the challenging times, buyer pre-registrations are strong across all six shows. Companies signed up to attend the Fairs include Atico, Babies "R"Us, Carrefour, City Super, Diane Freis, LEGO, Mattel, Metro, Office Depot, Sanrio, Sears, Tesco, Toppy and Victoria's Secret."

Value-added services and conferences to help buyers and suppliers trade

To help visitors and exhibitors meet and do business more effectively, Global Sources will organize a series of on-site activities at the Fairs. These include:

- *Vendor Summits.* These give buyers the opportunity to outline their sourcing requirements and request information from up to 50 pre-screened quality suppliers at once. Participating companies include Dollar General and Ripley.
- *Private Buyer Meetings.* These are exclusive opportunities for pre-selected exhibitors at the China Sourcing Fairs to meet with large global companies in private during the shows. This October's meetings are scheduled to be held by buyers including Alpha Logica, AS Watson, Creata, Li & Fung, Marks & Spencer, Redcats, Sears, Target Australia and World Kitchen.
- *Glassware Gallery.* A selection of 30 glassware products will be featured in this new gallery in Hall 5.
- *Color Trends Areas.* Featuring color forecasts for various products including fashion accessories, underwear & swimwear, home products and gifts & premiums, in Halls 1 & 11.
- *Fashion Parades.* A daily feature at the Fashion Accessories and Underwear & Swimwear fairs, with models showcasing the latest fashion items.
- Special Buyers' Lounges offer free Internet access, refreshments and sourcing information.

Global Sources will also organize a variety of free conferences for buyers sourcing from Asia, including:

- *"Buying from China: What new buyers need to know"* seminar by experts from PassageMaker Sourcing, Silk Road International and Bureau Veritas.
- *Fall/Winter 2010 Accessories Trends* presented by StyleSight and *'The World of Mosaics'* presented by Pantone, the world's leading color authority.
- *"Corporate Social Responsibility & the Buying Process"* seminar from Worldwide Responsible Accredited Production (WRAP).

- *"Going Green: Fast Facts & Emerging Trends"* presented by Bureau Veritas.

Opening times for the China Sourcing Fairs and India Sourcing Fair at AsiaWorld-Expo are:

- Oct. 20 - 22 from 10:00 a.m. to 6:00 p.m.
- Oct. 23 from 10:00 a.m. to 5:00 p.m.

Buyers can register for free admission and find more information, including details about free transport to the venue and back, at <http://www.chinasourcingfair.com> and <http://www.india-sourcingfair.com>.

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 829,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.3 million products and more than 196,000 suppliers annually through 14 online marketplaces, 13 monthly magazines, over 100 sourcing research reports and 12 specialized trade shows which run 29 times a year across 10 cities.

Suppliers receive more than 81 million sales leads annually from buyers through Global Sources Online (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for 38 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has over 2,500 team members in more

than 40 locations, and a community of over 1 million registered online users and magazine readers for its Chinese-language media.