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**Global Sources opens four concurrent trade shows in Hong Kong for global fashion buyers**

***China Sourcing Fairs: Garments & Textiles, Fashion Accessories, Underwear & Swimwear and India Sourcing Fair: Garments & Accessories*** at AsiaWorld-Expo present unique one-stop sourcing opportunity

**Hong Kong, October 27, 2010** — Global Sources (NASDAQ: GSOL)(<http://www.globalsources.com>) expands its *China Sourcing Fairs series* with the launch of a garments and textiles show today at the AsiaWorld-Expo in Hong Kong. The first-ever *China Sourcing Fair: Garments & Textiles* is co-located with two other Global Sources trade shows — the *China Sourcing Fairs: Fashion Accessories* and *Underwear & Swimwear*.

Also debut today is the *India Sourcing Fair: Garments & Accessories*, which provides a unique opportunity for international buyers to source high-quality Indian garments and accessories under one roof.

Running through Oct. 30, the four shows represent a dynamic opportunity for trade in the fashion industry.

President of Global Sources Exhibitions, Tommy Wong, said: "These four fairs, specializing in fashion-related products, constitute a unique one-stop sourcing event in Hong Kong during Asia's peak sourcing season. This gives international buyers and quality Greater China suppliers in the fashion products industry the chance to trade more effectively."

The fairs showcase products ranging from ready-to-wear garments such as casual, bridal, active, beach and loungewear, to fashion accessories including bags, belts, headwear, scarves, fashion jewelry and socks, as well as underwear, fabrics, fibers, yarns, and trimming materials.

Wong said: "The launch of the *Garments & Textiles* show comes amid robust activity in China's export sector, which is already shooting past pre-crisis levels. China customs statistics show clothing and textile exports in January-July soared 27 percent year-on-year. Industry players are also optimistic about the growth and predict the industry to hit a record-high \$186 billion for 2010."

### **Unique services and events for better trading**

In addition to more than 1,000 booths displaying the latest fashion products, the Fairs offer a series of special services and events designed to make trading more efficient:

- *Show Highlights* is being hosted in cooperation with Stylesight to bring attending buyers and suppliers up to date on the latest product trends in the style and fashion industries. As the official trend sponsor, Stylesight has created a collection of exhibitors' hottest products to highlight emerging design trends.
  - *Special Color Trends Areas* feature color forecasts for various products, including fashion items in Hall 9.
  - *Private Sourcing Events* offer exclusive opportunities for pre-selected exhibitors to meet large global companies in private during the shows. Buyers scheduled to participate in meetings at the October event include Andre Badi, Auchan, Aurora, Group Zannier, Hermes-Otto International, Mary Kay, Monsoon Accessorize, Ripley and Sears.
- Special *Buyers' Lounges* at the Fairs offer free Internet access, refreshments and sourcing information.
- *Global Sources Product Galleries*. Multiple physical and digital product galleries, featuring innovative products from hundreds of verified suppliers unable to attend the shows, allow

buyers to send direct inquiries on the spot - greatly extending their sourcing reach and efficiency at the shows.

- *Global Sources Show Guide Magazines*. Fourteen enhanced sourcing magazines that incorporate the Fair show guides - featuring exhibitor lists and floor maps, plus a CD-ROM containing all Global Sources eMagazines - are being distributed to buyers on-site. This one-of-a-kind initiative conveniently packages information on hundreds of additional verified suppliers and their products, boosting buyers' sourcing efficiency at the shows.

Buyers pre-registered to attend the shows include Carrefour, Li & Fung, Hugo Boss, Macy's, Marks & Spencer, MGB Metro Group, Next Sourcing, Polo Ralph Lauren, Quiksilver, Swarovski, and Target Sourcing.

### **Dates and times of the shows**

Opening times for the *China Sourcing Fairs* and the *India Sourcing Fair* are:

- Oct. 27-29 from 10:00 a.m. to 6:00 p.m.
- Oct. 30 from 10:00 a.m. to 5:00 p.m.

Buyers can register for free admission and find more information, including details about free transport to the venue and back, at the China Sourcing Fairs website:

<http://www.chinasourcingfair.com>.

### ***China Sourcing Fairs* expand next to Singapore**

As part of Global Sources' expansion of its shows to key trade hubs around the world, the *China Sourcing Fairs* are also scheduled to debut in Singapore this fall, on Nov. 22-24 at the Suntec Singapore International Convention & Exhibition Centre. The event will feature co-located specialty shows of gifts and premiums, home products, garments and textiles, hardware and building materials, auto parts and accessories, and food and beverage products.

Wong said: "Singapore is a major trading center for member countries of ASEAN, and it is mainland China's fourth-largest export market. The launch of the Singapore shows makes it convenient for international buyers operating in that area to meet and conduct business with suppliers from Greater

China more effectively."

## **About Global Sources**

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 967,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.5 million products and more than 262,000 suppliers annually through 14 online marketplaces, 13 monthly print and 16 digital magazines, over 80 sourcing research reports and 20 specialized trade shows which run 57 times a year across 9 cities. Suppliers receive more than 192 million sales leads annually from buyers through *Global Sources Online* (<http://www.globalsources.com>) alone.

Global Sources has been facilitating global trade for nearly 40 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,500 team members in more than 40 locations, and a community of over 2 million registered online users and magazine readers for its Chinese-language media.