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Global Sources opens record spring electronics shows in Hong Kong

China Sourcing Fairs: Electronics & Components, Security Products and Korea Sourcing Fair: Electronics & Components to host more than 3,900 booths occupying all 10 halls of AsiaWorld-Expo

HONG KONG, April 12, 2013 – [Global Sources](http://www.globalsources.com)' (NASDAQ: GSOL) spring *China Sourcing Fairs* opened today showcasing consumer electronics, components and security products from across Asia. Held at Hong Kong's AsiaWorld-Expo, the co-located events are *China Sourcing Fairs: Electronics & Components, Security Products* and *Korea Sourcing Fair: Electronics & Components* (<http://www.koreasourcingfair.com/ec>). The *Fairs* run from April 12 through April 15 and feature more than 3,900 booths.

Among the tens of thousands of buyers pre-registered to attend the shows are Auchan, Best Buy, Bosch Security, Bose, CHUBB, Flextronics, Fujitsu, Hitachi, Honeywell, Lenovo, Office Depot, NEC, Panasonic, QVC, Rolls Royce, Samsung, Schneider, Sharp-Roxy and Whirlpool. Buyers can efficiently source innovative consumer electronics from mainland China, Hong Kong, Taiwan and other regions such as Austria, Australia, Bulgaria, Czech Republic, France, Germany, Hungary, Italy, Japan, Kuwait, the Philippines, Portugal, South Korea, Singapore, Turkey and U.K., all under one roof.

“*China Sourcing Fair: Electronics & Components* marks its 10th anniversary this year. With growing industry influence, the *Fair* has evolved into one of the largest consumer electronics shows in Asia,” said Tommy Wong, President of Global Sources Exhibitions. “In the past decade, the *Fair*

has established itself as a dedicated trade platform and has become a ‘must-attend’ event for buyers sourcing quality consumer electronics from Greater China and Asia. It is also the ideal venue for Greater China suppliers to showcase their latest designs and innovations.

“Global sales of consumer electronics have been on the upswing and are expected to rise by about 4 percent to US\$1.11 trillion in 2013. Mobile connected devices are set to be the main driver for industry development, with smartphones and tablets continuing to enjoy robust growth. For instance, China smartphone shipments are expected to grow to more than 170 million units in 2013.”

“For buyers and suppliers wishing to profit from growth ahead, the *Fairs* are an ideal platform to meet quality partners in hot product sectors,” added Wong.

Asia’s largest consumer electronics show features a wide range of China-made products

The *China Sourcing Fair: Electronics & Components* (<http://www.chinasourcingfair.com/ec>) features Asia’s largest in-car electronics & GPS, and iProduct accessories and tablets & accessories pavilions, and Hong Kong’s largest pavilions featuring computer terminals & peripherals, and smartphones & products.

Other pavilions at the *Fair* include home entertainment, personal digital electronics, bags & cases, networking products, electronics accessories, interconnects, power supplies and electronic components.

The *Fair* is also launching a new product showcase *iAccessories World* featuring the hottest iProducts accessories from 100 suppliers. The showcase gives buyers a convenient way to quickly locate and source these popular gadgets, while providing suppliers with additional brand exposure. Onsite videoconferencing service enables suppliers who do not have booths on the show floor to negotiate with buyers.

The *China Sourcing Fair: Security Products* (<http://www.chinasourcingfair.com/sp>) features pavilions for access controls & RFIDs, alarms, CCTV and digital surveillance, fire & safety products and home & system integration products. The show is a one-stop sourcing fair in Asia for China-made security products.

Opening times for the Hong Kong *China Sourcing Fairs: Electronics & Components, Security Products* and the *Korea Sourcing Fair: Electronics & Components* are:

- April 12-14 from 9:30 a.m. to 6:00 p.m.
- April 15 from 9:30 a.m. to 5:00 p.m.

Buyers can register for free and find more information at <http://www.chinasourcingfair.com>.

For more information about Global Sources, please visit our corporate site (<http://www.corporate.globalsources.com>). You can also view our latest developments on Facebook and Twitter (/globalsources).

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (<http://www.globalsources.com>), print and digital magazines, sourcing research reports, private sourcing events, trade shows, and online sourcing fairs.

More than 1 million international buyers, including 90 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provides Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.