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Global Sources' 2012 fall electronics shows open today with a record 4,000 booths

***Largest-ever China Sourcing Fairs: Electronics & Components, Security Products
and Korea Sourcing Fair: Electronics & Components* run October 12-15 at Hong Kong's
AsiaWorld-Expo**

HONG KONG, Oct. 12, 2012 – [Global Sources](#)' (NASDAQ: GSOL) fall 2012 electronics trade shows opened today with a record 4,000 booths. Occupying all 10 halls of Hong Kong's AsiaWorld-Expo, the co-located *China Sourcing Fairs: Electronics & Components, Security Products* and *Korea Sourcing Fair: Electronics & Components* will take place October 12-15.

As one of the world's leading exhibitions for China-made electronics, the three events offer an ideal platform for buyers to efficiently source fast pace electronics products from mainland China, Taiwan, Hong Kong and other countries such as South Korea, Malaysia, Japan, India, the Philippines, Australia and Israel, all under one roof.

"We are very excited to be staging the largest consumer electronics sourcing show in Asia featuring 4,000 booths, many of whom do not exhibit at other shows in the region," said Tommy Wong, President of Global Sources Exhibitions. "With high demand for show booths from exhibitors and increasing participation of buyers, Global Sources' electronics fairs are more influential in the market and have become must-attend events for buyers seeking China-made electronics products."

Among the tens of thousands of buyers pre-registered to attend the shows are Best Buy, BOSCH, Brookstone, Canadian Tire, Carrefour, Coles Group Asia, Honeywell, IBM, Kenwood, Kesa Electricals, Li & Fung, LG Electronics, Logitech, NEC, Panasonic, RadioShack, Samsung, Staples and Tesco.

Fairs to showcase diverse range of hottest electronics products

The fall *China Sourcing Fair: Electronics & Components* features Asia's largest in-car electronics and GPS pavilions and Hong Kong's largest pavilions featuring computer terminals, peripherals and networking products. In addition, the iProduct accessories and tablets & accessories pavilions are unique in Asia.

Wong added: "iProduct accessories and tablets & accessories are product categories expected to enjoy high growth in coming years. Plus, with overall spending on consumer electronics devices projected to increase from US\$1 trillion this year to US\$1.4 trillion by 2015, we expect attendance at the *Fairs* to further grow, as buyers source their next bestsellers at competitive price points from China suppliers."

Other pavilions at the *Fair* include consumer electronics & accessories, electronic components, home entertainment, interconnects, personal digital electronics, power supplies, telecom & smartphones and bags & cases.

The fall *China Sourcing Fair: Security Products* features over 300 booths making it the largest security products trade show in Hong Kong and the leading sourcing fair in Asia for China-made security products.

Enhanced value-added services to help buyers and suppliers trade more effectively

- *Private Sourcing Events* offer one-to-one sourcing meetings between major international buyers and pre-selected exhibitors. Sixteen sourcing teams from buyers include Arctic, Embraco, First Act, Intelbras, METRO GROUP, Monster Cable, Skyworth Digital and Staples are scheduled to participate, with a combined annual sales of more than US\$235 billion.
- *The Fall 2012 Global Sources CEO Summit* provides a platform for industry professionals to network and share forecasts about the fast-growing consumer electronics market. By 2016, many of the expected 3 billion Internet users will be connecting wirelessly through mobile devices and

the *CEO Summit* will help buyers make intelligent sourcing decisions in order to profit from the competitive and rapidly changing mobile device market.

- *Online Sourcing Fairs* allow buyers to view supplier booths and products online during and after the physical shows, extending the reach of the shows even to those physically unable to attend.

Opening times for the Hong Kong *China Sourcing Fairs: Electronics & Components, Security Products* and the *Korea Sourcing Fair: Electronics & Components* are:

- October 12-14 from 9:30 a.m. to 6:00 p.m.
- October 15 from 9:30 a.m. to 5:00 p.m.

Buyers can register for free and find more information at <http://www.chinasourcingfair.com>.

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (<http://www.globalsources.com>), print and digital magazines, sourcing research reports, private sourcing events, trade shows, and online sourcing fairs.

Over 1.18 million international buyers, including 90 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provides Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of over 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.