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**Global Sources celebrates 10 successful years of
China Sourcing Fair: Electronics & Components**

2013 fall shows open today at AsiaWorld-Expo in Hong Kong

HONG KONG, Oct. 12, 2013 – [Global Sources](#)’ (NASDAQ: GSOL) 2013 electronics trade shows opened today with more than 4,100 booths marking the 10th anniversary of *China Sourcing Fair: Electronics & Components*.

Occupying all 10 halls of Hong Kong’s AsiaWorld-Expo, the co-located *China Sourcing Fairs: Electronics & Components*, *Security Products* and *Korea Sourcing Fair: Electronics & Components* run from Oct.12 to 15.

“Within the past decade, these *Fairs* have become one of the leading consumer electronics sourcing events in the region and, since debuting in Hong Kong in 2006, have become a preeminent event for tens of thousands of global buyers looking to source quality electronics from Asia and China suppliers,” said Tommy Wong, President of Global Sources Exhibitions. “The continuous growth of the events has also validated Global Sources’ commitment to Hong Kong and strengthened Hong Kong’s role as Asia’s trade show capital and premier visitor destination.”

Staying one-step ahead

China Sourcing Fairs have pioneered a product-focused sourcing approach, categorizing products on display into specialized pavilions that group together products in rising demand. Aside from allowing buyers to quickly identify and compare the products they need, it also helps exhibitors more easily reach targeted customers.

As a result, the *Fairs*’ iProduct & Tablet Accessories, and In-car Electronics and GPS pavilions have developed into the largest of their kind in Asia. The *Fairs* also feature Hong Kong’s largest pavilions for Computer Peripherals and Networking Products, and Telecom Products.

Buyers attending the *Fairs* can efficiently source directly from the same manufacturers that sell to many of the world's top buyers such as Belkin, Canon, Cisco, Fujitsu, Honeywell, IBM, Intel, Kenwood, Osram, Panasonic, Philips, RadioShack, Samsung, Sony, Siemens, and many more who have pre-registered to attend the shows this fall.

In addition, *Private Sourcing Events* held at the show allow pre-selected exhibitors to meet large global sourcing organizations in private. Buyers scheduled to take advantage of this have total annual sales amounting to more than US\$551 billion and include Amzer, First Act, Future Group, Intelbras, Liverpool, Oysta, Panasonic, Portalux, Prodrive, Staples, The Source, Thonet & Vander and Wow Technologies.

Other pioneering services helping to maximize sourcing productivity include a new mobile app which allows buyers to conveniently access show information on a mobile device before and during the show, and use the information after the show for follow-up. VIP buyer office suites provide selected buyers with an on-site mobile office which greatly enhances their sourcing effectiveness at the show.

“Aside from being innovators, the shows are renowned for providing a wide range of quality consumer electronics products at competitive price points all under one roof,” added Wong. “This convenience is a key competitive benefit for buyers and sellers in what is a huge market. Global sales of consumer electronics goods are expected to exceed US\$1.11 trillion in 2013 with sales of smart connected devices forecast to surpass 1.7 billion units in 2014,” he added.

China Sourcing Fair: Mobile & Wireless to launch in 2014 to address on-going demand

To meet the vast and growing demand for connected devices, Global Sources will launch the *China Sourcing Fair: Mobile & Wireless* in Hong Kong in April 2014.

“With increasing interest in mobile and wireless products at the *Fairs* and with global shipments of smartphones and tablets expected to reach US\$500 billion in 2014, we have decided to launch this new show to provide a proper focus on what is expected to become one of the largest consumer electronics sectors. It is set to be the first show of its kind in Asia and will help buyers and suppliers profit from this fast growing market,” said Wong.

Opening times for the Hong Kong *China Sourcing Fairs: Electronics & Components, Security Products* and *Korea Sourcing Fair: Electronics & Components* are:

- Oct. 12-14 from 9:30 a.m. to 6:00 p.m.
- Oct. 15 from 9:30 a.m. to 5:00 p.m.

Buyers can register for free and find more information at

<http://www.globalsources.com/TRADESHOW/HONGKONG-ELECTRONICS.HTM>

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (GlobalSources.com), print and digital magazines, sourcing research reports, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.