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**Global Sources spring fashion trade shows provide one-stop sourcing opportunity
for global fashion buyers**

***China Sourcing Fairs: Fashion Accessories, Garments & Textiles, Underwear & Swimwear and
India Sourcing Fair: Garments & Accessories open today with 1,200 booths***

HONG KONG, April 27, 2012 – [Global Sources](http://GlobalSources.com) (NASDAQ: GSOL) opened its fashion and garment *China Sourcing Fairs* today with 1,200 booths – an increase of nine percent from last year. The *Fairs* provide a convenient opportunity for global buyers to source a range of fashion-related products all under one roof at the AsiaWorld-Expo in Hong Kong. Running through April 30, the four co-located events are:

- *China Sourcing Fair: Fashion Accessories*
- *China Sourcing Fair: Garments & Textiles*
- *China Sourcing Fair: Underwear & Swimwear*
- *India Sourcing Fair: Garments & Accessories*

“Global Sources’ *China Sourcing Fairs* have become ‘must-attend’ fashion sourcing events for global fashion buyers,” said Tommy Wong, President of Global Sources Exhibitions. “The fashion and accessories industry is on a steady growth path, with statistics indicating that global retail sales for apparel and accessories are expected to reach US\$1,369 billion in 2017.

“Specializing in fashion-related products, our *Fairs* provide a unique one-stop sourcing event during Asia’s peak fashion sourcing season. This gives international buyers and quality Greater China suppliers in the industry an ideal platform to meet and to trade more effectively.”

Two specialized product galleries are featured at the events to help fashion buyers keep up with the latest color and style trends. *Show Highlights* focuses on the hottest products from exhibitors, as well as knitwear creations from students of the Hong Kong Polytechnic University's Institute of Textiles and Clothing.

Organized in cooperation with leading color authority, Pantone, the *Color Trends Area* features color forecasts for various fashion-related products, providing buyers with insights into the up and coming color trends.

Key industry buyers set to attend the *Fairs*

Buyers pre-registered to attend the *Fairs* include BCBG MAXAZRIA, Morgan, Diesel, Esprit, Folli Follie, GAP, Polo Ralph Lauren, Prada, Sisley, Swarovski, Tesco, Tommy Hilfiger, Max Mara, Speedo and Victoria's Secret.

Private Sourcing Events at the shows offer exclusive opportunities for pre-selected exhibitors to meet global buyers in private. Thirteen sourcing teams from companies including Eurogroup, Groupe Zannier, Hermes-OTTO International, INTERSPORT, Liverpool, Oxyane, Quiksilver and Restaurant Services are scheduled to participate in the events with a combined annual sales of over US\$49 billion.

Conference program offers firsthand market intelligence to buyers and suppliers

A series of conference program is also scheduled to take place at the *Fairs*, helping international fashion buyers to source from Asia more effectively. Attendees can gain firsthand market intelligence and valuable sourcing advice from industry experts speaking on a variety of topics, including:

- “*Visionary Intelligence*” seminars featuring color trends for summer 2013 by Pantone – the world's leading color authority. Plus, spring and summer 2013 fashion accessories style trends by Style-Vision Asia
- “*An Introduction on Taiwan Textile Industry and Its Innovation Strength*” seminar hosted by Taiwan Textile Federation
- “*How to Source from China*” seminar series covering various trade-related topics and providing practical insights on hot sourcing topics, tips for buying from China, negotiations and pitfalls

Opening times for the *Fairs* are:

- April 27-29 from 10:00 a.m. to 6:00 p.m.
- April 30 from 10:00 a.m. to 5:00 p.m.

Buyers can register for free admission and find more information, including details about free transportation to the venue and back, at the *China Sourcing Fairs* website:

<http://www.chinasourcingfair.com>.

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (<http://www.globalsources.com>), print and digital magazines, sourcing research reports, private sourcing events, trade shows, and online sourcing fairs.

Over 1.18 million international buyers, including 85 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provides Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 40 office locations and a community of over 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.