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Press Contact in Asia

Camellia So
Tel: (852) 2555-5021
e-mail: cs@globalsources.com

Press Contact in U.S.

Brendon Ouimette
Tel: (1-480) 664-8309
e-mail: bouimette@globalsources.com

Investor Contact in Asia

Connie Lai
Tel: (852) 2555-4747
e-mail: investor@globalsources.com

Investor Contact in U.S.

Cathy Mattison
LHA
Tel: (1-415) 433-3777
e-mail: cmattison@lhai.com

Global Sources spring fashion shows open today

**Asia's premier one-stop sourcing platform for fashion products runs from April 27–30 at
Hong Kong's AsiaWorld-Expo**

HONG KONG, April 27, 2013 – [Global Sources](#)' (NASDAQ: GSOL) spring fashion shows open today providing a convenient opportunity for buyers to source a wide range of fashion-related products at four co-located shows: *China Sourcing Fairs: Fashion Accessories, Garments & Textiles, Underwear & Swimwear* and *India Sourcing Fair: Garments & Accessories*. The shows run from today through April 30 at Hong Kong's AsiaWorld-Expo.

“Among the 1,200 booths at this year's shows, we have seen growth in several key categories. The [Garments & Textiles](#) show has grown by 28 percent year on year. The scarves & shawls and fashion bags pavilions under the [Fashion Accessories](#) show also achieved double-digit growth,” said Tommy Wong, President of Global Sources Exhibitions. “These numbers validate suppliers' recognition of our shows as a key platform to exhibit their products to overseas buyers.”

Major buyers pre-registered to attend the shows include Adidas, BCBG MAXAZRIA, Benetton, Chickeeduck, Cotton On, Esprit, Folli Follie, Forever 21, Gap, Guess, Kookai, Lafuma, Levi's Strauss, Marks & Spencer, Morgan, Nike, Polo Ralph Lauren, Quiksilver, Samsonite, Sears, Tesco, Tie Rack, Victoria's Secret and Woolworths.

On-site activities further extend buyer and supplier benefits

The *Trends Forum* brings buyers and exhibitors up-to-date on developments in colors, shades and accessories. Pantone, the leading color authority and Fashion Snoops, a global online forecasting company will discuss the current color and accessories trends using photos, images and videos along with pre-selected exhibitor product.

“Our *China Sourcing Fairs*’ fashion shows not only facilitate efficient trade between exhibitors and buyers, but also offer industry-specific knowledge. For example, our on-site activities, including the *Trends Forum*, help buyers and suppliers keep up with the latest industry developments,” said Wong.

Buyer can also see designs from students of the Hong Kong Polytechnic University’s Institute of Textiles and Clothing at the Forum.

Other value-added activities include:

- *Mini Fashion Parade*: Models will be showing selected suppliers’ designs at a live fashion show on April 28.
- *Conference Program*: Topics will include China sourcing strategies and supplier management techniques.
- *Private Sourcing Events*: One-to-one sourcing meetings between international volume buyers and pre-screened suppliers. Buyers scheduled to attend have total annual sales of more than US\$65 billion and include Bossini, Casino, Eurogroup, Intersport, LIU JO, Pacific Brands and RSI.

Opening times for the Hong Kong *China Sourcing Fairs* spring fashion shows are:

- April 27-29 from 10:00 a.m. to 6:00 p.m.
- April 30 from 10:00 a.m. to 5:00 p.m.

Buyers can find more information, including details about free transport to the venue and back, at the *China Sourcing Fairs* website: <http://www.chinasourcingfair.com>.

For more information about Global Sources, please visit our corporate site (<http://www.corporate.globalsources.com>). You can also view our latest developments on Facebook and Twitter (/globalsources).

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (<http://www.globalsources.com>), print and digital magazines, sourcing research reports, private sourcing events, trade shows, and online sourcing fairs.

More than 1 million international buyers, including 90 of the world's top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources' other businesses provides Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 4 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.